



PROYECTO
100 años, 100 acciones por México



FURMEX
Fondo Unido Rotario de México, A C

Mexico City, July 2019

LIC. REINER JAHN

LIC. ROGER SIMS

PROJECT COORDINATOR

H2H PROJECT COORDINATOR

100 años, 100 acciones por México

100 años, 100 acciones por México

Next we request and express the intention to be considered in the Project 100 years, 100 actions for Mexico.

1) APPLICANT INFORMATION.

Club Rotario /Club Rotaract Ensenada (Club Padrino C.R. Ensenada)

Name: Francisco Esteban Sarabia Morales _____

Address: Lago Victoria 569 Valle Dorado Ensenada B.C _____

District and Club Number: 4100, num. 59038 _____

2) NAME OF THE PROJECT

RETO C

3) OBJECTIVES:

General Objectives:

Help children and young people to discover their vocation through community service by promoting the 17 sustainable development goals and the 8 pillars of positive peace.

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM DEGLOZED

We are an organization that teaches vocational workshops in different schools in the city.

Our most outstanding workshop is the ODS challenge

It is a workshop in which we teach young people in 5th and 6th grade for 5 days, 1 hour a day which has the purpose of: making the Sustainable Development Goals known and finding the vocation of the human being through service to the community, The workshop is taught as follows:

• **Day 1: my world, my country, my city**

In which we see information about the city of Ensenada, its important streets, bike routes, transport routes, main streets, cultural places, and natural places in the town.

• **Day 2: my vocation**

During this day we see the first 4 objectives of the SDGs.

(Objective 1. End of poverty 2. Zero hunger 3. Good Health and well-being 4. Quality Education)

A person attends to tell us about their vocation to tell their children the experience and motivate them to find theirs.

• **Day 3: Entrepreneurship**

We see the objectives of 5 to 10 (5. Gender equality, 6. Clean water and sanitation, 7. Affordable and clean energy, 8. Decent work and economic growth, 9. Industry, innovation and infrastructure, 10. Reduction inequalities) and this day is intended for young people to realize that they can undertake, we teach them the different chambers of commerce they can attend and different success stories of entrepreneurs.

• **Day 4: sustainable communities**



This day we see the objectives from 11 to 15 (11. Sustainable cities and communities, 12. Responsible production and consumption, 13. Climate action, 14. Underwater life. 15. Life of terrestrial ecosystems) and talk about citizen participation and care to the environment and we show you the different natural sites in the region that we must take care of and protect.

Day 5: peace and teamwork.

On the last day we see the last two objectives (16. Peace, justice and strong institutions, 17. Partnerships to achieve objectives) and we make a small rally promoting teamwork and talk about the purpose of the “SDGs” that are to end to poverty, to inequality, to climate change through alliances

At each school where we go we choose an ambassador, who is the contact between challenge C and the students of each school, and helps us to follow up on their classmates and motivate them to continue meeting the objectives, this ambassador gets the free summer course and monthly activities too.

Summer course

As a follow-up at the end of the school year the children of the different schools are participating in the summer course with a duration of 4 weeks from Monday to Friday from 9 to 2pm, this is intended to make community among the delegates of the schools to see the different problems they live and how they could do something in favor of their school environment. Every week we have visits to different important places within the city so that the child can have that sense of belonging to his city, also every day we see an objective of the SDGs and we are accompanied by a professional, artist, athlete or entrepreneur who lives from his vocation in order to motivate children to experiment and thus find theirs.

The schools where we participated.

	Schools	Key
1	Carmen Serdán	02EPR0250Z
2	Colegio Tecnológico de Baja California	02PPR0082Z
3	Escuela Primaria Alejandrina García-	02EPR0466Z.
4	Escuela Primaria Rubén Martínez Aguiar	02EPR0302P
5	Escuela Primaria Tepochcalli	02DPR0017V
6	Escuela Primaria Hermenegildo Galeana	02DPR0523A
7	Escuela Primaria Justo Sierra	02DPR0332K
8	Escuela Primaria Independencia	02DPR0586M
9	Escuela Primaria Cuauhtémoc	02EPR0019S
10	Primaria Héroes de Baja California Ensenada	02EPR0005P
11	Escuela Primaria Matias Gomez	02DPR0336G
12	Primaria Miguel Hidalgo	02EPR0011Z
13	Escuela Primaria Profa. Petrolina Sandez Ceceña	02EPR0016EV
14	Escuela Primaria 18 De Marzo	02DPR0280V
15	Escuela Primaria Raymundo Beltran Olmos	02DPR0881O

Following the first meeting in 2017 and the second national meeting of positive peace pillars in 2019, we have decided to incorporate the content of the 8 pillars into our workshops. Directly they talk about the 8 pillars on day 5 of the SDG challenge and in the summer course there are 2 days dedicated to peace issues. Indirectly, the 8 pillars are reflected as follows.



PROYECTO
100 años, 100 acciones por México



Project's name:			
Positive Peace Pillar	Activity, relationship or strategy	Expected effect	Key actors
1. Well functioning government	We encourage citizen participation in children, we teach them the facilities where they can approach to request a service to improve their community, and invite them to join and generate initiatives.	Children leaders, agents of change in their community	INE IMJUVENS Ecologia municipal
2. Equitable distribution of resources	In the SDG challenge, we disseminate information, as well as opportunities for children and young people, our intention for them is to take these opportunities and take advantage of them.	Children involved in the calls that the government and different organizations offer.	Instituto de cultura Ensenada Imjuvens Inmudere
3. Free Flow of Information	Sometimes, important information does not reach students in schools such, courses, social events, sports, cultural groups where children could benefit, what we do is bring all that information so that they know and have a variety of options for Choose and participate.	Children informed of the variety of activities in their community	Museo Caracol
4. Sound Business Environment	We show them, different cases of successes of children and young people who have managed to undertake a project, the idea is that through their vocation they can create something to enrich their community with the help of	Children with the intention of undertaking and generating projects that make a positive change in their community	Codigo Rosa Bunker Robotics



	the different business chambers that exist		
5. High Levels of human capacity	Creating and promoting children and young people with a high level of education, initiative and leadership is one of our objectives. People with the potential to create positive changes in the community.	Leading children, with values and knowledge to face the challenges of the 21st century	Museo Caracol Scouts SELIDER
6. Acceptance of the rights of others	We talk about two sustainable development goals (SDGs), very important as they are: “gender equity” and “reduction of inequalities”, they are very important since both men and women, disabled or not, have the same rights and ability and attitude to achieve great things	Children, who encourage inclusion in their daily lives.	Olimpiadas Especiales
7. Low levels of corruptions	Our intention is for children and young people to experience and find their vocation through community service. We are very clear that when people find their vocation they set aside criminal groups and begin to worry about leaving something good in the lives of others and in their community.	Children with a defined vocation that allows them to get away from bad habits and criminal groups.	Instituto de cultura Ensenada Imjuvens Inmudere
8. Good Relations with the Neighbors	Creating community and working as a team to achieve objectives, is our mission, so in the workshops dynamics are taught in order to create alliances, team and see for the good of all.	Children able to generate healthy relationships and alliances to achieve goals	Rotaract Interact Agentes de Cambio



PROYECTO

100 años, 100 acciones por México



FURMEX
Fondo Unido Rotario de México, A C

Also as a result of living the positive peace meetings and attending the nobel peace awards summit in Mérida 2019, we have created the 1st children summit creating the world. That it will take place from November 22 to 24, bringing together leading children from each school in Ensenada, to train on issues of positive peace, and at the end of generating an act with agreements, with actions that children commit to perform in their schools and communities

1ERA CUMBRE
NIÑOS CREANDO EL MUNDO
10-12 AÑOS

VIERNES 22 NOV 6:15 PM - 8:00PM
SÁBADO 23 NOV 9:00 AM - 5:00PM
DOMINGO 24 NOV 9:00 AM - 4:00PM

TEMAS:

- VOCACION
- PAZ POSITIVA Y TRABAJO EN EQUIPO
- LIDERAZGO
- COMUNIDADES SUSTENTABLES
- EMPRENDIMIENTO

INSCRIPCIÓN 200 PESOS

Caracol Centro Cultural y Comunal A.C.

retoc retocmexico retocmexico@gmail.com 646 196 6400 646 131 5301

Our short-term objectives are to continue to carry out the ODS challenge, in the local primary schools, as well as to replicate the summer course.

For this school year we also want to carry out monthly activities that are the following:

Calendar of monthly activities	
Month	Activity
October	Anniversary Reto C
November	Leaders seminars Reto C
December	Christmas event Reto C
January	Bike ride with cause
February	Announcemet Challenge Prize Reto C
March	United Nations Model
April	Challenge Prize Reto C
May	Day reto c
June	Announcement summer course
July	summer course with all leading ambassadors



In the long term: we would like to make the organization sustainable, to be able to expand around the state to replicate the same projects, and work with the new generations, that is to say that the children with whom we have worked the previous two years , can join to the team and be in the realization of the different events that we have as an organization, they could be hosts and staff of the summer course.

5) EXPLANATION OF THE SUSTAINABILITY OF THE PROJECT IF YOU HAVE IT.

The summer course with a duration of 1 month, is our main source of income where in addition to scholarship to ambassadors, we open the course to the general public, where we charge an inscription and allow us to finance the activities of the entire school year.
We hold events by semesters in the community, where we ask for cooperation.

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING UP YOUR VULNERABLE SITUATION ATTACHING IMAGES.

Beneficiaries Students of 5th and 6th grade of primary school, from 15 elementary schools in the municipality of Ensenada. Ensenada public elementary students need motivation to find their vocation from an early age.

Children from 10 to 12 years old, 5th and 6th grade, who need to develop a sense of belonging for their community.



7) LOCATION OF THE PROJECT.

The project is located in the municipality of Ensenada, Baja California. It is done in 15 primary schools, with students in 5th or 6th grade.

8) ROTARY'S AREAS OF FOCUS

- Peace and conflict prevention/resolution_____xxx_____
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy_____xxx_____
- Economic and community development_____xxx_____



PROYECTO
100 años, 100 acciones por México



FURMEX
Fondo Unido Rotario de México, A C

9) PROJECT BUDGET

The project budget is \$ 83975.00 MN, broken down as follows:

capital contribution	QUANTITY
From the requesting club	\$ 8397.50
Resources from other sources in Mexico: FURMEX or others	\$
Requested to Heart 2 Heart	\$ 75577.50
sum TOTAL	83975.00

10) INVESTMENT TO BE MADE IN THE PROJECT

CONCEPT	AMOUNT	TOTAL
projector	projector Epson X0 5 330 0 Lúmenes Resolución 10 24 x 768 XGA	9,499.00 x2 19000 pesos
Projector backpack		430 x 2= 860 pesos
Laptop	LAPTOP LENOVO IDEAPAD 330S (COREI5, 15.6 PULG.)	12500 x2 = 25000 pesos
T-shirts	100 t-shirts	8500 pesos
Speakers	Bluetooth speaker, LETTURE Portable speaker 360 degree stereo surround sound Mini wireless speaker LED Touch bluetooth Speaker Wireless portable Bluetooth speaker with HD sound	680 pesos
Uniforms		1200 pesos
Canvas and flag		600 pesos
sport equipment	5 soccer balls	640 pesos
Vegetation	60 desertics plants	4800 pesos
School supplies	Sheets, prints, pens, colors, glue, paper	2000 pesos
Gasoline		10000 pesos
Food for event goers		3000 pesos
Megaphone		695 pesos



PROYECTO

100 años, 100 acciones por México



FURMEX

Fondo Unido Rotario de México, A C

	25 WATTS MEGAPHONE WITH VOICE RECORDER AND RECHARGEABLE BATTERY MG-255	
Bound house and equipment.		7000 pesos
Total		83975 pesos



PROYECTO
100 años, 100 acciones por México



FURMEX
Fondo Unido Rotario de México, A C



PROYECTO
100 años, 100 acciones por México



FURMEX
Fondo Unido Rotario de México, A C

SIGNATURES

APPLICANT'S NAME : _____ Francisco Esteban Sarabia Morales _____

CLUB PRESIDENT 2019 - 2020, NAME AND SIGNATURE

Francisco Esteban Sarabia Morales
lic.estebansarabia@gmail.com 646 947 6056

LEADERS RESPONSIBLE FOR THE PROJECT, NAME AND SIGNATURE

LIDER 1

Iván Vega Veloz

vegaveloz@hotmail.com

E mail

Cell phone _____ 646 196 6400 _____

LIDER 2

Irak Said Duarte Guzman

saidduarteg@hotmail.com

Cell phone _____ 6461315301 _____